

Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

#### Contract # 1389941

Schedule Dates Advertiser

Agency

Product

10/09/12-10/15/12

American Crossroads (41509) Crossroads Media-Alexandria (2097)

POLITICAL ISSUE (ns) (1187)

Brand AMERICAN CROSSROADS/1088 (478950) Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

**Buyer Name** Ramsey, Noelle

Phone/Fax

Date:

Accepted-Station:

CPE 11/27/1088 Account Types National/Political Issue Agency BRD

**Billing Type** Weekly/Irregular American Crossroads JARED SALLES Comments

Date Entered Last Modified

Entered By

CO-OP

10/05/12 10/05/12

Melody Margolin

Νo

ECR09837080

\$116,539.25

Headline # Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$20,565.75

Net Total Sales Tax Columbus (WSYX) By Broadcast Month Spots <u>Rate</u> Oct. 2012 146 \$137,105.00 Grand Total: 146 \$137,105.00

ine Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	Fr	Sa Su	Spots	Ra	ate	Total	Station	Comments	Entered
1.0 Normal Line / SPOT (70)	10/12/12-10/12/12	2	:30	12P- 12:56P (EST)					1		1	· <b>\$</b> 1	1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	10/5/12
2.0 Normal Line / SPOT (71)	10/15/12-10/15/12	2	:30	12P- 12:56P (EST)		1					1	\$1	1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	10/5/12
3.0 Normal Line / SPOT (72)	10/09/12-10/09/12	2	:30	12:57P- 2P (EST)			1			- !	1		\$700.00	\$700.00	Columbus (WSYX)	THE CHEW	10/5/12
4.0 Normal Line / SPOT (73)	10/10/12-10/10/12	2	:30	12:57P- 2P (EST)				1		-	1		\$700.00	\$700.00	Columbus (WSYX)	THE CHEW	10/5/12
5.0 Normal Line / SPOT (74)	10/11/12-10/11/12	2	:30	12:57P- 2P (EST)				1			. 1		\$700.00	\$700.00	Columbus (WSYX)	THE CHEW	10/5/12
6.0 Normal Line / SPOT (75)	10/12/12-10/12/12	2	:30	12:57P- 2P (EST)		-			1		. 1		\$700.00	\$700.00	Columbus (WSYX)	THE CHEW	10/5/12
7.0 Normal Line / SPOT (76)	10/15/12-10/15/12	2	:30	12:57P- 2P (EST)		1					1		\$700.00	\$700.00	Columbus (WSYX)	THE CHEW	10/5/12
8.0 Normal Line / SPOT (77)	10/09/12-10/09/12	2	:30	2P- 2:58P (EST)			1				1	,	\$700.00		Columbus (WSYX)	GENERAL HOSPITAL	10/5/12
9.0 Normal Line / SPOT (78)	10/10/12-10/10/12	2	:30	2P- 2:58P (EST)				1		1	1		\$700.00	\$700.00	Columbus (WSYX)	GENERAL HOSPITAL	10/5/12
10.0 Normal Line / SPOT (79)	10/11/12-10/11/12	2	:30	2P- 2:58P (EST)				1			1		\$700.00	\$700.00	Columbus (WSYX)	GENERAL HOSPITAL	10/5/12
11.0 Normal Line / SPOT (80)	10/12/12-10/12/12	2	:30	2P- 2:58P (EST)					1		1	. :	\$700.00	\$700.00	Columbus (WSYX)	GENERAL HOSPITAL	10/5/12
12.0 Normal Line / SPOT (81)	10/15/12-10/15/12	2	:30	2P- 2:58P (EST)		1				1	1		\$700.00	\$700.00	Columbus (WSYX)	GENERAL HOSPITAL	10/5/12
13.0 Normal Line / SPOT (82)	10/09/12-10/09/12	2	:30	2:58P- 4P (EST)			1				i		\$500.00	\$500.00	Columbus (WSYX)	RICKI ĻĀKE	10/5/12
14.0 Normal Line / SPOT (83)	10/10/12-10/10/12	2	:30	2:58P- 4P (EST)				1 ;			1		\$500.00	\$500.00	Columbus (WSYX)	RICKI LAKE	10/5/12
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10/09/12-10/15/12

Product Brand

Salesperson Sales Office

**Buyer Name** Ramsey, Noelle

Phone/Fax CPE

Account Types

Billing Type Comments

Date:

American Crossroads (41509)

Crossroads Media-Alexandria (2097) POLITICAL ISSUE (ns) (1187)

AMERICAN CROSSROADS/1088 (478950) Millennium/DC, Washington DC (1108)

Millennium Washington DC

11/27/1088

National/Political Issue Agency BRD

Weekly/Irregular Àmerican Crossroads JARED SALLES

Accepted-Station:

Date Entered 10/05/12

Last Modified 10/05/12 Entered By Melody Margolin

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Headline # ECR09837080

Demo A35+R Order Type Normal

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Commission % 15.00

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Sales Tax

Columbus (WSYX) By Broadcast Month Spots <u>Rate</u> Oct. 2012 146 \$137,105.00 Grand Total: 146 \$137,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	W	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	1	Comments	Entered
15.0	Normal Line / SPOT (84)	10/11/12-10/11/12	2	:30	2:58P- 4P (EST)					1	!			1	\$500.00	\$500.00	Columbus (WSYX)	RICKI	LAKE	10/5/12
16.0	Normal Line / SPOT (85)	10/12/12-10/12/12	2	:30	2:58P- 4P (EST)					•	1			1	\$500.00	\$500.00	Columbus (WSYX)	RICKI	8	10/5/12
17.0	Normal Line / SPOT (86)	10/15/12-10/15/12	2	:30	2:58P- 4P (EST)		1		:	:	!			1	\$500.00	\$500.00	Columbus (WSYX)	RICKI	A TOTAL TOTA	10/5/12
18.0	Normal Line / SPOT (87)	10/14/12-10/14/12	2	:30	12:57P- 2P (EST)				-	;			1	1	\$85.00	\$85.00	Columbus (WSYX)	1	TAINMENT TONIGHT	
19.0	Normal Line / SPOT (88)	10/14/12-10/14/12	2	:30	2P- 2:58P (EST)				Ī	;	:		1	1	\$85.00	\$85.00	Columbus (WSYX)	_	70'S SHOW 2X	10/5/12
20.0	Normal Line / SPOT (89)	10/09/12-10/09/12	2	:30	4P- 4:30P (EST)			1	:	-	!			1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGI	3UDY	10/5/12
21.0	Normal Line / SPOT (90)	10/10/12-10/10/12	2	:30	4P- 4:30P (EST)				1	:				1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGI	JUDY	10/5/12
22.0	Normal Line / SPOT (91)	10/11/12-10/11/12	2	:30	4P- 4:30P (EST)				-	1	:			1	\$1,100.00		Columbus (WSYX)		39	10/5/12
23.0	Normal Line / SPOT (92)	10/12/12-10/12/12	2	:30	4P- 4:30P (EST)				-	-	1			1	\$1,100.00	\$1,100.00	Columbus (WSYX)		\$	10/5/12
24.0	Normal Line / SPOT (93)	10/15/12-10/15/12	2	:30	4P- 4:30P (EST)		1		:	:	:			1	\$1,100.00	\$1,100.00	Columbus (WSYX)		Yauf	10/5/12
25.0	Normal Line / SPOT (94)	10/09/12-10/09/12	2	:30	4:30P- 5P (EST)			1	:	!				1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGI	- <del> </del>	10/5/12
26.0	Normal Line / SPOT (95)	10/10/12-10/10/12	2	:30	4:30P- 5P (EST)				1	:				1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGI	- A	10/5/12
27.0	Normal Line / SPOT (96)	10/11/12-10/11/12	2	:30	4:30P- 5P (EST)				-	1	:			1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGI	34	10/5/12
28.0	Normal Line / SPOT (97)	10/12/12-10/12/12	2	:30	4:30P- 5P (EST)					<u> </u>	1			1	\$1,100.00		Columbus (WSYX)	JUDGI	7/2	10/5/12
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B/E	Bookend	P/B	Pigav	Back



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#### 1389941 Contract #

Schedule Dates

Advertiser

Agency Product

Brand Salesperson

Sales Office Millennium Washington DC

**Buyer Name** Phone/Fax

**Account Types** 

Date:

CPE

Billing Type Comments

10/09/12-10/15/12 Àmerican Crossroads (41509) Crossroads Media-Alexandria (2097) POLITICAL ISSUE (ns) (1187)

AMERICAN CROSSROADS/1088 (478950) Millennium/DC, Washington DC (1108)

Ramsey, Noelle

11/27/1088

National/Political Issue Agency BRD

Weekly/Irregular American Crossroads JARED SALLES

**Date Entered** 10/05/12

Last Modified 10/05/12 Entered By Melody Margolin

CO-OP No

Headline # ECR09837080

Demo A35+R Order Type Normal

Package Deal

Commission % 15.00

Commission \$20,565.75 Net Total \$116,539.25

Sales Tax

Columbus (WSYX) By Broadcast Month Spots <u>Rate</u> 146 Oct. 2012 \$137,105.00 Grand Total: 146 \$137,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h F	r Sa	Su	Spots	Rate	Total	Station		Comments	Entered
29.0	Norma! Line / SPOT (98)	10/15/12-10/15/12	2	:30	4:30P- 5P (EST)		1						1	\$1,100.00	\$1,100.00	Columbus (W5YX)	JUDGE :	UDY	10/5/12
30.0	Normal Line / SPOT (99)	10/09/12-10/09/12	2	:30	6:58P- 7:27P (EST)			1			;		1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ENTERT	AINMENT TONIGHT	10/5/12
31.0	Normal Line / SPOT (100)	10/10/12-10/10/12	2	:30	6:58P- 7:27P (EST)				1	-			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ENTERT	AINMENT TONIGHT	10/5/12
32.0	Normal Line / SPOT (101)	10/11/12-10/11/12	2	:31	6:58P- 7:27P (EST)				- ;	1			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ENTER	AINMENT TONIGHT	10/5/12
33.0	Normal Line / SPOT (102)	10/12/12-10/12/12	2	:31	6:58P- 7:27P (EST)			;		1	!		1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ENTERT	AINMENT TONIGHT	10/5/12
34.0	Normal Line / SPOT (103)	10/15/12-10/15/12	2	:31	6:58P- 7:27P (EST)		1		:		!		1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ENTERT	AINMENT TONIGHT	10/5/12
35.0	Normal Line / SPOT (104)	10/09/12-10/09/12	2	:30	07:28P-7:57P (EST)			1	:				1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ACCESS	HOLLYWOOD	10/5/12
36.0	Normal Line / SPOT (105)	10/10/12-10/10/12	2	:30	0 7:28P- 7:57P (EST)				1				1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ACCESS	HOLLYWOOD	10/5/12
37.0	Normal Line / SPOT (106)	10/11/12-10/11/12	2	:31	0 7:28P- 7:57P (EST)					1			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ACCESS	HOLLYWOOD	10/5/12
38.0	Normal Line / SPOT (107)	10/12/12-10/12/12	2	:31	0 7:28P- 7:57P (EST)				:	1	-		1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ACCESS	HOLLYWOOD	10/5/12
39.0	Normal Line / SPOT (108)	10/15/12-10/15/12	2	:31	07:28P-7:57P (EST)		1		:		-		1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ACCESS		10/5/12
40.0	Normal Line / SPOT (109)	10/09/12-10/09/12	2	:3	0 11:35P- 12:04A (EST)			1			T		1	\$1,000.00	\$1,000.00	Columbus (WSYX)	NIGHTL		10/5/12
41.0	Normal Line / SPOT (110)	10/10/12-10/10/12	2	:3	0 11:35P- 12:04A (EST)				1	-		-	1	\$1,000.00	\$1,000.00	Columbus (WSYX)	NIGHT		10/5/12
42.0	Normal Line / SPOT (111)	10/11/12-10/11/12	2	:3	0 11:35P- 12:04A (EST)				1	1	:	-	1	\$1,000.00	\$1,000.00	Columbus (WSYX)	NIGHT		10/5/12

CONFIRMATION	CONTRACT		€
Accepted-Station:	Date:	Comments:	<u> </u>



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Schedule Dates Advertiser

1389941 10/09/12-10/15/12

American Crossroads (41509)

Ágency Crossroads Media-Alexandria (2097) Product

Brand

Salesperson Millennium/DC, Washington DC (1108)

Sales Office

**Buyer Name** Phone/Fax

CPE 11/27/1088

**Account Types** Billing Type Comments

POLITICAL ISSUE (ns) (1187) AMERICAN CROSSROADS/1088 (478950) Millennium Washington DC

Ramsey, Noelle

National/Political Issue Agency BRD

Weekly/Irregular American Crossroads JARED SALLES Date Entered 10/05/12

Last Modified 10/05/12 Entered By Melody Margolin

CO-OP No

Headline # ECR09837080

Demo A35+R Order Type Normal

Package Deal

Commission % 15.00

Commission \$20,565.75

Net Total Sales Tax \$116,539.25

Columbus (WSYX) By Broadcast Month Spots <u>Rate</u> Oct. 2012 146 \$137,105.00 Grand Total: 146 \$137,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT (112)	10/12/12-10/12/12	2	:30	11:35P- 12:04A (EST)					1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	NIGHTLINE	10/5/12
44.0	Normal Line / SPOT (113)	10/15/12-10/15/12	2	:30	11:35P- 12:04A (EST)		1	:	:				1	\$1,000.00	\$1,000.00	Columbus (WSYX)	NIGHTLINE	10/5/12
45.0	Normal Line / SPOT (114)	10/09/12-10/09/12	2	:30	12:05Å- 1:05Å (EST)			1	:				1	\$500.00	\$500.00	Columbus (WSYX)	JIMMY KIMMEL	10/5/12
46.0	Normal Line / SPOT (115)	10/10/12-10/10/12	2	:30	12:05A- 1:05A (EST)				1	:			1	\$500.00	\$500.00	Columbus (WSYX)	JIMMY KIMMEL	10/5/12
47.0	Normal Line / SPOT (116)	10/11/12-10/11/12	2	:30	12:05A- 1:05A (EST)			- :		1			1	\$500.00	\$500.00	Columbus (WSYX)	JIMMY KIMMEL	10/5/12
48.0	Normal Line / SPOT (117)	10/12/12-10/12/12	2	:30	12:05A- 1:05A (EST)			i	:	1			1	\$500.00	\$500.00	Columbus (WSYX)	JIMMY, KIMMEL	10/5/12
49.0	Normal Line / SPOT (118)	10/15/12-10/15/12	2	:30	12:05A- 1:05A (EST)		1						1	\$500.00	\$500.00	Columbus (WSYX)	JIMMY KIMMEL	10/5/12
50.0	Normai Line / SPOT (119)	10/13/12-10/13/12	2	:30	12:05A- 12:35A (EST)			:	:		1		1	\$250.00	\$250.00	Columbus (WSYX)	SEINFELD	10/5/12
51.0	Normal Line / SPOT (120)	10/13/12-10/13/12	_ 2	:30	12:35A- 1:35Á (EST)				:		1		1	\$200.00	\$200.00	Columbus (WSYX)	ACCESS HOLLYWOOD	10/5/12
52.0	Normal Line / SPOT (121)	10/13/12-10/13/12	2	:30	1:35A- 2:35Á (EST)			;			1		1	\$85.00	\$85.00	Columbus (WSYX)	30 ROČK	10/5/12
53.0	Normal Line / SPOT (122)	10/14/12-10/14/12	2	:30	11:35P- 12:05A (EST)			;	- :			1	1	\$300.00	\$300.00	Columbus (WSYX)	SEINFÉLD	10/5/12
54.0	Normal Line / SPOT (123)	10/14/12-10/14/12	2	:30	12:05A- 12:30A (EST)							1	1	\$300.00	\$300.00	Columbus (WSYX)	ARM WILLIAMS	10/5/12
55.0	Normal Line / SPOT (124)	10/14/12-10/14/12	2	:30	12:30A- 1:30Å (EST)					-		1	1	\$200.00	\$200.00	Columbus (WSYX)	JUDGE JUDY	10/5/12
56.0	Normal Line / Prime Premium (125)	10/09/12-10/09/12	2	:30	10P- 11P (EST)			1		-			1	\$3,500.00	\$3,500.00	Columbus (WSYX)	PRIVATE PRACTICE	10/5/12

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Accepted-Station:

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Brand Salesperson

Sales Office

**Buyer Name** Ramsey, Noelle

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Millennium Washington DC

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57.0	Normal Line / Prime (126)	10/10/12-10/10/12	2	:30	10P- 11P (EST)			- ;	1	1	1		1	\$3,000.00	\$3,000.00	Columbus (WSYX)	NASHV	ILLE	10/5/12
58.0	Normal Line / Prime (127)	10/14/12-10/14/12	2	:30	6:58P- 8P (EST)			:	: 	;		1	1	\$1,800.00	\$1,800.00	Columbus (WSYX)	AMERIO VIDEOS	A'S FUNNIEST	10/5/12
59.0	Normal Line / Football (128)	10/13/12-10/13/12	2	:30	3:30P- 7P (EST)			:		!	1		1	\$5,000.00	\$5,000.00	Columbus (WSYX)	ABC CC	LLEGE FOOTBALL	10/5/12
60.0	Normal Line / SPOT (129)	10/09/12-10/09/12	2	:30	5P- 5:58P (EST)			1	- !	;	: :		1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC 6	-6P	10/5/12
61.0	Normal Line / SPOT (130)	10/10/12-10/10/12	2	:30	5P- 5:58P (EST)			;	1	:			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC 6	-6P	10/5/12
62.0	Normal Line / SPOT (131)	10/11/12-10/11/12	2	:30	5P- 5:58P (EST)				1	.			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC 6	-6P	10/5/12
63.0	Normal Line / SPOT (132)	10/12/12-10/12/12	2	:30	5P- 5:58P (EST)					1			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC 6	-6P	10/5/12
64.0	Normal Line / SPOT (133)	10/15/12-10/15/12	2	:30	5P- 5:58P (EST)		1						1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC 6	-6P	10/5/12
65.0	Normal Line / SPOT (134)	10/09/12-10/09/12	2	:30	5:58P- 6:30P (EST)			1	i				1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC 6	AT 6P	10/5/12
66.0	Normal Line / SPOT (135)	10/10/12-10/10/12	2	:30	5:58P- 6:30P (EST)				1	;			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC 6	T 6P	10/5/12
67.0	Normai Line / SPOT (136)	10/11/12-10/11/12	2	:30	5:58P- 6:30P (EST)				1				1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC 6	AT 6P	10/5/12
68.0	Normal Line / SPOT (137)	10/12/12-10/12/12	2	:30	5:58P- 6:30P (EST)				:	1			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC 6	T 6P	10/5/12
69.0	Normal Line / SPOT (138)	10/15/12-10/15/12	2	:30	5:58P- 6:30P (EST)		1			-			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC 6	AT 6P	10/5/12
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## Contract #

Schedule Dates

Advertiser

Ágency

Crossroads Media-Alexandria (2097)

Product

Brand AMERICAN CROSSROADS/1088 (478950) Salesperson

Sales Office

Ramsey, Noelle **Buyer Name** 

Phone/Fax CPE

**Account Types** 

Billing Type Comments

1389941 10/09/12-10/15/12

American Crossroads (41509)

POLITICAL ISSUE (ns) (1187)

Millennium/DC, Washington DC (1108)

Millennium Washington DC

11/27/1088

National/Political Issue Agency BRD

Weekly/Irregular American Crossroads JARED SALLES

**Date Entered** 10/05/12 Last Modified

10/05/12

Melody Margolin No

\$116,539.25

Headline # ECR09837080

Demo A35+R Order Type Normal

Package Deal

**Entered By** 

CO-OP

Commission % 15.00

Commission \$20,565.75

Net Total Sales Tax Columbus (WSYX) By Broadcast Month **Spots** <u>Rate</u> Oct. 2012 146 \$137,105.00 Grand Total: 146 \$137,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tư	We	Th	Fr S	a Su	Spots	Rat	e	Total	Station	Comments	Entered
70.0	Normal Line / SPOT (139)	10/10/12-10/10/12	2	:30	6P- 6:58P (EST)				1		:		1	\$3,	00.00	\$3,000.00	Columbus (WSYX)	WORLD NEWS	10/5/12
71.0	Normal Line / SPOT (141)	10/09/12-10/09/12	2	:30	11:01P- 11:34P (EST)			1	1 1		1	;	1	\$1,	700.00	\$1,700.00	Columbus (WSYX)	ABC 6 @11P	10/5/12
72.0	Normal Line / SPOT (142)	10/10/12-10/10/12	_ 2	:30	11:01P- 11:34P (EST)				1			-	1	\$1,	700.00	\$1,700.00	Columbus (WSYX)	ABC 6 @11P	10/5/12
73.0	Normal Line / SPOT (143)	10/11/12-10/11/12	2	:30	11:01P- 11:34P (EST)					1	1		1	\$1,	700.00	\$1,700.00	Columbus (WSYX)	ABC 6 @11P	10/5/12
74.0	Normal Line / SPOT (144)	10/12/12-10/12/12	2	:30	11:01P- 11:34P (EST)				: :		1	-	] ;	\$1,	700.00	\$1,700.00	Columbus (WSYX)	ABC 6 @11P	10/5/12
75.0	Normal Line / SPOT (145)	10/15/12-10/15/12	2	:30	11:01P- 11:34P (EST)		1				:		1	. \$1,	700.00	\$1,700.00	Columbus (WSYX)	ABC 6 @ 11P	10/5/12
76.0	Normal Line / SPOT (146)	10/13/12-10/13/12	2	:30	11:35P- 12:05A (EST)				:		1	ι	į	\$1,	500.00	\$1,500.00	Columbus (WSYX)	ABC 6 NEWS AFTER	10/5/12
77.0	Normal Line / SPOT (147)	10/14/12-10/14/12	2	:30	11:01P- 11:34P (EST)					:		1	1	\$1,	700.00	\$1,700.00	Columbus (WSYX)	ABC 6 @ 11P	10/5/12
78.0	Normal Line / SPOT (1)	10/09/12-10/09/12	2	:30	5:01A- 5:30A (EST)			1		-	- !	1		. \$	400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
79.0	Normal Line / SPOT (2)	10/10/12-10/10/12	2	:30	5:01A- 5:30A (EST)				1	:	- [			. \$	400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
80.0	Normal Line / SPOT (3)	10/11/12-10/11/12	2	:30	5:01A- 5:30A (EST)					1			1	. \$	400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
81.0	Normal Line / SPOT (4)	10/12/12-10/12/12	2	:30	5:01A- 5:30A (EST)			:			1	Ī	1	. \$	400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
82.0	Normal Line / SPOT (5)	10/15/12-10/15/12	2	:30	5:01A- 5:30A (EST)		1			:		-		. \$	400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
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Accepted-Ag	ency/A	\dvert	iser:	

Date:

Accepted-Station:

Date:

Comments:



Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

### Contract #

Schedule Dates

Advertiser

10/09/12-10/15/12 American Crossroads (41509)

Agency Crossroads Media-Alexandria (2097) Product

POLITICAL ISSUE (ns) (1187)

1389941

Brand AMERICAN CROSSROADS/1088 (478950) Salesperson Millennium/DC, Washington DC (1108)

Millennium Washington DC

Accepted-Station:

Ramsey, Noelle **Buyer Name** Phone/Fax

CPE

**Account Types** Billing Type Comments

Date:

Sales Office

11/27/1088 National/Political Issue Agency BRD

Weekly/Irregular American Crossroads JARED SALLES

**Date Entered** 

10/05/12 Last Modified 10/05/12

**Entered By** Melody Margolin

CO-OP Νo

Headline # ECR09837080

Demo À35+R Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$20,565.75

\$116,539.25

Net Total Sales Tax Columbus (WSYX) By Broadcast Month <u>Spots</u> Rate Oct. 2012 146 \$137,105.00 Grand Total: 146 \$137,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tυ	We	Th	Fr S	a Su	J Sp	ots	Rate	Total	Station	Comments	Entered
83.0	Normal Line / SPOT (6)	10/09/12-10/09/12	2	:30	5:30A- 5:57A (EST)			1			. !	:		. 1	\$400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
84.0	Normal Line / SPOT (7)	10/10/12-10/10/12	2	:30	5:30A- 5:57A (EST)			! !	1	- 1	;	:		1	\$400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
85.0	Normal Line / SPOT (8)	10/11/12-10/11/12	2	:30	5:30A- 5:57A (EST)			!		1	;	:		1	\$400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
86.0	Normal Line / SPOT (9)	10/12/12-10/12/12	2	:30	5:30A- 5:57A (EST)						1			1	\$400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
87.0	Normal Line / SPOT (10)	10/15/12-10/15/12	2	:30	5:30A- 5:57Á (EST)		1					-		1	\$400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
88.0	Normal Line / SPOT (11)	10/09/12-10/09/12	2	:30	5:58A- 6:30A (EST)			1				;		1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
89.0	Normal Line / SPOT (12)	10/10/12-10/10/12	2	:30	5:58A- 6:30A (EST)			:	1					1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
90.0	Normal Line / SPOT (13)	10/11/12-10/11/12	2	:30	5:58A- 6:30A (EST)					1				1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
91.0	Normal Line / SPOT (14)	10/12/12-10/12/12	2	:30	5:58A- 6:30A (EST)						1	-		1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
92.0	Normal Line / SPOT (16)	10/15/12-10/15/12	2	:30	5:58A- 6:30Á (EST)		1	:		1		;		1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
93.0	Normal Line / SPOT (16)	10/09/12-10/09/12	2	: :30	6:30A- 6:57A (EST)			1				-		1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
94.0	Normal Line / SPOT (17)	10/10/12-10/10/12	2	:30	6:30A- 6:57A (EST)				1		1			1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
95.0	Normal Line / SPOT (18)	10/11/12-10/11/12	2	: :30	6:30A- 6:57A (EST)	T		:		1		;		1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
96.0	Normal Line / SPOT (19)	10/12/12-10/12/12	2	:30	6:30A- 6:57A (EST)			!		i	1	1		1	\$800.00		Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
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Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

#### Contract # 1389941

Schedule Dates

Advertiser

Agency

Brand

Salesperson

10/09/12-10/15/12

American Crossroads (41509)

Crossroads Media-Alexandria (2097) POLITICAL ISSUE (ns) (1187)

Product AMERICAN CROSSROADS/1088 (478950)

Millennium/DC, Washington DC (1108) Sales Office Millennium Washington DC

**Buyer Name** Ramsey, Noelle

Phone/Fax

CPE 11/27/1088 **Account Types** National/Political Issue Agency BRD

Billing Type Weekly/Irregular Comments American Crossroads JARED SALLES

Date Entered 10/05/12 Last Modified

10/05/12

Melody Margolin

CO-OP No

Headline# ECR09837080

Demo A35+R Order Type Normal

Package Deal

**Entered By** 

Commission % 15.00

Commission \$20,565.75

Net Total \$116,539.25

Sales Tax

Columbus (WSYX) By Broadcast Month **Spots** <u>Rate</u> Oct. 2012 146 \$137,105.00 Grand Total: 146 \$137,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	⊔ We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
97.0	Normal Line / SPOT (20)	10/15/12-10/15/12	2	:30	6:30A- 6:57A (EST)		1		<u> </u>	:				1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DA	AY COLUMBUS	10/5/12
98.0	Normal Line / SPOT (21)	10/09/12-10/09/12	2	:30	6:58A- 7:30A (EST)			1	<u> </u>					1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MO	ORNING AMERICA	10/5/12
99.0	Normal Line / SPOT (22)	10/10/12-10/10/12	2	:30	6:58A- 7:30A (EST)			<u>:</u>	1					1	\$800.00	\$800.00	Columbus (WSYX)	GOOD M	ORNING AMERICA	10/5/12
100.0	Normal Line / SPOT (23)	10/11/12-10/11/12	2	:30	6:58A- 7:30A (EST)					1	:			1	\$800.00	\$800.00	Columbus (WSYX)	GOOD M	ORNING AMERICA	10/5/12
101.0	Normal Line / SPOT (24)	10/12/12-10/12/12	2	:30	6:58Å- 7:30A (EST)			<u> </u>	i		1			1	\$800.00	\$800.00	Columbus (WSYX)	GOOD M	ORNING AMERICA	10/5/12
102.0	Normal Line / SPOT (25)	10/15/12-10/15/12	2	:30	6:58A- 7:30A (EST)		1							1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MO	ORNING AMERICA	10/5/12
103.0	Normal Line / SPOT (26)	10/09/12-10/09/12	2	:30	7:30A- 8A (EST)			1	:	:				1	\$800.00	\$800.00	Columbus (WSYX)	GOOD M	ORNING AMERICA	10/5/12
104.0	Normal Line / SPOT (27)	10/10/12-10/10/12	2	:30	7:30A- 8A (EST)			:	1	:				1	\$800.00	\$800.00	Columbus (WSYX)	-94	ORNING AMERICA	<del>                                     </del>
105.0	Normal Line / SPOT (28)	10/11/12-10/11/12	2	:30	7:30A- 8A (EST)					1				1	\$800.00	\$800.00	Columbus (WSYX)	*	ORNING AMERICA	
106.0	Normal Line / SPOT (29)	10/12/12-10/12/12	2	:30	7:30A- 8A (EST)			;	-	;	1			1	\$800.00	\$800.00	Columbus (WSYX)	1 3	ORNING AMERICA	
107.0	Normal Line / SPOT (30)	10/15/12-10/15/12	2	:30	7:30A- 8A (EST)		1		-	:				1	\$800.00	\$800.00	Columbus (WSYX)	- 3	······································	
108.0	Normal Line / SPOT (31)	10/09/12-10/09/12	2	:30	7:58A- 8:30A (EST)			1						1	\$800.00	\$800.00	Columbus (WSYX)	- 4		<del> </del>
109.0	Normal Line / SPOT (32)	10/10/12-10/10/12	2	:30	7:58A- 8:30A (EST)			:	1					1	\$800.00	\$800.00	Columbus (WSYX)	- 3		10/5/12
110.0	Normal Line / SPOT (33)	10/11/12-10/11/12	2	:30	7:58A- 8:30A (EST)			!		1				1	\$800.00	\$800.00	Columbus (WSYX)	- <del>2</del>		+

		CONFIRMATION	CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	Ž.



Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

### Contract # 1389941

Schedule Dates 10/09/12-10/15/12

Advertiser

Agency

Product

American Crossroads (41509)

Crossroads Media-Alexandria (2097) POLITICAL ISSUE (ns) (1187)

Brand AMERICAN CROSSROADS/1088 (478950)
Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

JARED SALLES

Buyer Name Ramsey, Noelle
Phone/Fax /

CPE 11/27/1088

Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments American Crossroads

 Date Entered
 10/05/12

 Last Modified
 10/05/12

Entered By Melody Margolin

CO-OP No

Headline # ECR09837080

Demo A35+R Order Type Normal

Package Deal

Commission % 15.00

Commission \$20,565.75

Net Total Sales Tax \$116,539.25

| Columbus (WSYX)
By Broadcast Month	Spots	Rate
Oct. 2012	146	\$137,105.00
Grand Total:	146	\$137,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Τu	We Th	Fr	Sa Su	Spo	ts	Rate	Total	Station		Comments	Entered
111.0	Normal Line / SPOT (34)	10/12/12-10/12/12	2	:30	7:58A- 8:30A (EST)			•	1	1	-		1	\$800.00	\$800.00	Columbus (WSYX)	GOOD M	ORNING AMERICA	10/5/12
112.0	Normal Line / SPOT (35)	10/15/12-10/15/12	_   2	:30	7:58A- 8:30A (EST)		1				:		1	\$800.00	\$800.00	Columbus (WSYX)	GOOD M	ORNING AMERICA	10/5/12
113.0	Normal Line / SPOT (36)	10/09/12-10/09/12	2	:30	8:30Å- 9Å (EST)			1			!		1	\$800.00	\$800.00	Columbus (WSYX)	GOOD I	IORNING AMERICA	10/5/12
114.0	Normal Line / SPOT (37)	10/10/12-10/10/12	2	:30	8:30A- 9A (EST)		1		1		-		1	\$800.00	\$800.00	Columbus (WSYX)	GOOD M	ORNING AMERICA	10/5/12
115.0	Normal Line / SPOT (38)	10/11/12-10/11/12	2	:30	8:30A- 9A (EST)				1				1	\$800.00	\$800.00	Columbus (WSYX)	GOOD M	IORNING AMERICA	10/5/12
116.0	Normal Line / SPOT (39)	10/12/12-10/12/12	2	:30	8:30A- 9A (EST)					1	- 1		1	\$800.00	\$800.00	Columbus (WSYX)	GOOD M	ORNING AMERICA	10/5/12
117.0	Normal Line / SPOT (40)	10/15/12-10/15/12	2	:30	8:30A- 9A (EST)		1						1	\$800.00	\$800.00	Columbus (WSYX)	GOOD M	ORNING AMERICA	10/5/12
118.0	Normal Line / SPOT (41)	10/09/12-10/09/12	2	:30	12P- 12:30P (EST)	<u></u>	1	1					1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 N	EWS NOON	10/5/12
119.0	Normal Line / SPOT (42)	10/10/12-10/10/12	2	:30	12P- 12:30P (EST)				1				1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 N	EWS NOON	10/5/12
120.0	Normal Line / SPOT (43)	10/11/12-10/11/12	2	:30	12P- 12:30P (EST)				1				1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 N	EWS NOON	10/5/12
121.0	Normal Line / SPOT (44)	10/12/12-10/12/12	2	:30	12P- 12:30P (EST)					1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 N	EWS NOON	10/5/12
122.0	Normal Line / SPOT (45)	10/15/12-10/15/12	2	:30	12P- 12:30P (EST)		1		: :				1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 N	EWS NOON	10/5/12
123.0	Normal Line / SPOT (46)	10/13/12-10/13/12	2	:30	7:58A- 9A (EST)		;				1		1	\$600.00	\$600.00	Columbus (WSYX)	GMA SÁ	TURDAY	10/5/12
124.0	Normal Line / SPOT (47)	10/09/12-10/09/12	2	:30	4:28A- 4:59A (EST)			1			- [		1	\$100.00	\$100.00	Columbus (WSYX)	NEWS	1,514	10/5/12

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Date:

Accepted-Station:

Date:

Comments:



Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

### Contract # 1389941

Schedule Dates 10/09/12-10/15/12

Advertiser American Crossroads (41509)

Agency Crossroads Media-Alexandria

Agency Crossroads Media-Alexandria (2097)

Product POLITICAL ISSUE (ns) (1187)

Brand AMERICAN CROSSROADS/1088 (478950)
Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Ramsey, Noelle
Phone/Fax /

CPE 11/27/1088

Date:

Accepted-Station:

Account Types National/Political Issue Agency BRD
Billing Type Weekly/Trregular

Billing Type Weekly/Irregular

Comments American Crossroads
JARED SALLES

Date Entered 10/05/12

Last Modified 10/05/12
Entered By Melody Margolin

No

Headline # ECR09837080

Demo A35+R
Order Type Normal

Package Deal

CO-OP

Commission % 15.00

Commission \$20,565.75

\$116,539.25

Net Total Sales Tax

Date:

Comments:

 Columbus (WSYX)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 146
 \$137,105.00

 Grand Total:
 146
 \$137,105.00

rmal Line / SPOT (48)						-			Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
	10/10/12-10/10/12	2	:30	4:28A- 4:59A (EST)				1				1	\$100.00	\$100.00	Columbus (WSYX)	NEWS	10/5/12
rmal Line / SPOT (49)	10/11/12-10/11/12	2	:30	4:28A- 4:59A (EST)			<u> </u>		1		1	1	\$100.00	\$100.00	Columbus (WSYX)	NEWS	10/5/12
ormal Line / SPOT (50)	10/12/12-10/12/12	2	:30	4:28A- 4:59A (EST)						1	-	1	\$100.00	\$100.00	Columbus (WSYX)	NEWS	10/5/12
ermal Line / SPOT (51)	10/15/12-10/15/12	2	:30	4:28A- 4:59A (EST)		1						1	\$100.00	\$100.00	Columbus (WSYX)	NEWS	10/5/12
ormal Line / SPOT (52)	10/09/12-10/09/12	2	:30	9A- 10A (EST)			1		!	:	:	1	\$500.00	\$500.00	Columbus (WSYX)	THE JEFF PROBST SHOW	10/5/12
ormal Line / SPOT (53)	10/10/12-10/10/12	2	:30	9A- 10A (EST)			! !	1	1	- :	:	1	\$500.00	\$500.00	Columbus (WSYX)	THE JEFF PROBST SHOW	10/5/12
ormal Line / SPOT (54)	10/11/12-10/11/12	2	:30	9A- 10A (EST)			:		1			1	\$500.00	\$500.00	Columbus (WSYX)	THE JEFF PROBST SHOW	10/5/12
ormal Line / SPOT (55)	10/12/12-10/12/12	2	:30	9A- 10A (EST)						1		1	\$500.00	\$500.00	Columbus (WSYX)	THE JEFF PROBST SHOW	10/5/12
ormal Line / SPOT (56)	10/15/12-10/15/12	2	:30	9A- 10A (EST)		1			-	- !			\$500.00	\$500.00	Columbus (WSYX)	THE JEFF PROBST SHOW	10/5/12
ormal Line / SPOT (57)	10/09/12-10/09/12	2	:30	10A- 10:57A (EST)			1		1		;	1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	10/5/12
ormal Line / SPOT (58)	10/10/12-10/10/12	2	:30	10A- 10:57A (EST)			:	1		:	}	1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	10/5/12
ormal Line / SPOT (59)	10/11/12-10/11/12	2	:30	10A- 10:57A (EST)					1			1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	10/5/12
ormal Line / SPOT (60)	10/12/12-10/12/12	2	:30	10A- 10:57A (EST)			1			1	-	1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	10/5/12
ormal Line / SPOT (61)	10/15/12-10/15/12	2	:30	10A- 10:57A (EST)		1	1		:				\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	10/5/12
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/ SPOT (57) 10/09/12 2 :30 10A- 10:57A (EST)  rmal Line / SPOT (58) 10/10/12-10/10/12 2 :30 10A- 10:57A (EST)  rmal Line / SPOT (59) 10/11/12-10/11/12 2 :30 10A- 10:57A (EST)  rmal Line / SPOT (60) 10/12/12-10/12/12 2 :30 10A- 10:57A (EST)  rmal Line / SPOT (61) 10/15/12-10/15/12 2 :30 10A- 10:57A (EST)  rmal Line / SPOT (61) 10/15/12-10/15/12 2 :30 10A- 10:57A (EST)	rmal Line / SPOT (51) 10/15/12-10/15/12 2 :30 4:28A- 4:59A (EST)  rmal Line / SPOT (52) 10/09/12-10/09/12 2 :30 9A- 10A (EST)  rmal Line / SPOT (53) 10/10/12-10/10/12 2 :30 9A- 10A (EST)  rmal Line / SPOT (54) 10/11/12-10/11/12 2 :30 9A- 10A (EST)  rmal Line / SPOT (55) 10/12/12-10/12/12 2 :30 9A- 10A (EST)  rmal Line / SPOT (56) 10/15/12-10/15/12 2 :30 9A- 10A (EST)  rmal Line / SPOT (57) 10/09/12-10/09/12 2 :30 10A- 10:57A (EST)  rmal Line / SPOT (58) 10/10/12-10/10/12 2 :30 10A- 10:57A (EST)  rmal Line / SPOT (59) 10/11/12-10/11/12 2 :30 10A- 10:57A (EST)  rmal Line / SPOT (60) 10/12/12-10/12/12 2 :30 10A- 10:57A (EST)  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Columbus (WSYX) rmal Line / SPOT (59) 10/11/12-10/11/12 2 :30 10A- 10:57A (EST) 1 1 \$500.00 \$500.00 Columbus (WSYX) rmal Line / SPOT (59) 10/11/12-10/11/12 2 :30 10A- 10:57A (EST) 1 1 \$500.00 \$500.00 Columbus (WSYX) rmal Line / SPOT (50) 10/12/12-10/12/12 2 :30 10A- 10:57A (EST) 1 1 \$500.00 \$500.00 Columbus (WSYX) rmal Line / SPOT (50) 10/12/12-10/12/12 2 :30 10A- 10:57A (EST) 1 1 \$500.00 \$500.00 Columbus (WSYX)	Trial Line / SPOT (51) 10/15/12-10/15/12 2 :30 4:28A- 4:59A (EST) 1 1 \$100.00 \$100.00 Columbus (WSYX) NEWS  Trial Line / SPOT (52) 10/09/12-10/09/12 2 :30 9A- 10A (EST) 1 1 \$500.00 \$500.00 Columbus (WSYX) THE JEFF PROBST SHOW  Trial Line / SPOT (53) 10/10/12-10/10/12 2 :30 9A- 10A (EST) 1 1 \$500.00 \$500.00 Columbus (WSYX) THE JEFF PROBST SHOW  Trial Line / SPOT (54) 10/11/12-10/11/12 2 :30 9A- 10A (EST) 1 1 \$500.00 \$500.00 Columbus (WSYX) THE JEFF PROBST SHOW  Trial Line / SPOT (55) 10/12/12-10/12/12 2 :30 9A- 10A (EST) 1 1 \$500.00 \$500.00 Columbus (WSYX) THE JEFF PROBST SHOW  Trial Line / SPOT (56) 10/15/12-10/15/12 2 :30 9A- 10A (EST) 1 1 \$500.00 \$500.00 Columbus (WSYX) THE JEFF PROBST SHOW  Trial Line / SPOT (56) 10/15/12-10/15/12 2 :30 9A- 10A (EST) 1 1 \$500.00 \$500.00 Columbus (WSYX) THE JEFF PROBST SHOW  Trial Line / SPOT (57) 10/09/12-10/09/12 2 :30 10A- 10:57A (EST) 1 1 \$500.00 \$500.00 Columbus (WSYX) RACHAEL RAY  Trial Line / SPOT (58) 10/11/12-10/11/12 2 :30 10A- 10:57A (EST) 1 1 \$500.00 \$500.00 Columbus (WSYX) RACHAEL RAY  Trial Line / SPOT (59) 10/11/12-10/11/12 2 :30 10A- 10:57A (EST) 1 1 \$500.00 \$500.00 Columbus (WSYX) RACHAEL RAY  Trial Line / SPOT (50) 10/12/12-10/12/12 2 :30 10A- 10:57A (EST) 1 1 \$500.00 \$500.00 Columbus (WSYX) RACHAEL RAY  Trial Line / SPOT (50) 10/12/12-10/12/12 2 :30 10A- 10:57A (EST) 1 1 \$500.00 \$500.00 Columbus (WSYX) RACHAEL RAY  Trial Line / SPOT (50) 10/12/12-10/12/12 2 :30 10A- 10:57A (EST) 1 1 \$500.00 \$500.00 Columbus (WSYX) RACHAEL RAY  Trial Line / SPOT (50) 10/12/12-10/12/12 2 :30 10A- 10:57A (EST) 1 1 \$500.00 \$500.00 Columbus (WSYX) RACHAEL RAY



Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

# Contract #

Schedule Dates

Agency

Product

Sales Office

Brand

Advertiser

10/09/12-10/15/12

1389941

American Crossroads (41509)

POLITICAL ISSUE (ns) (1187)

Salesperson

Millennium Washington DC

Ramsey, Noelle

**Buyer Name** Phone/Fax

CPE 11/27/1088 **Account Types** 

Billing Type Comments

Date:

Crossroads Media-Alexandria (2097) AMERICAN CROSSROADS/1088 (478950) Millennium/DC, Washington DC (1108)

National/Political Issue Agency BRD

Weekly/Irregular American Crossroads JARED SALLES

Accepted-Station:

**Date Entered** 10/05/12

Last Modified 10/05/12 **Entered By** Melody Margolin

No

ECR09837080 Headline #

Demo A35+R Order Type Normal

Package Deal

CO-OP

Commission % 15.00

Date:

Comments:

Commission \$20,565.75 Net Total

\$116,539.25

Sales Tax

By Broadcast Month Spots Rate Oct. 2012 146 \$137,105.00 Grand Total: 146 \$137,105.00

Columbus (WSYX)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	W	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
139.	Normal Line / SPOT (62)	10/09/12-10/09/12	2	:30	10:57A- 12P (EST)			1	-	:	-			1	\$1,100.00	\$1,100.00	Columbus (WSYX)	THE VIEW	10/5/12
140.	Normal Line / SPOT (63)	10/10/12-10/10/12	2	:30	10:57A- 12P (EST)				1	:				1	\$1,100.00	\$1,100.00	Columbus (WSYX)	THE VIEW	10/5/12
141.	Normal Line / SPOT (64)	10/11/12-10/11/12	2	:30	10:57A- 12P (EST)				:	: 1	:			1	\$1,100.00	\$1,100.00	Columbus (WSYX)	THE VIEW	10/5/12
142.	Normal Line / SPOT (65)	10/12/12-10/12/12	2	:30	10:57A- 12P (EST)				-	ì	1			1	\$1,100.00	\$1,100.00	Columbus (WSYX)	THE VIEW	10/5/12
143.	Normal Line / SPOT (66)	10/15/12-10/15/12	2	:30	10:57A- 12P (EST)		1		1	-				1	\$1,100.00		Columbus (WSYX)	THE VIEW	10/5/12
144.	Normal Line / SPOT (67)	10/09/12-10/09/12	2	:30	12P- 12:56P (EST)			1	-					1	\$1,000.00		Columbus (WSYX)	ABC 6 AT NOON	10/5/12
145.	Normal Line / SPOT (68)	10/10/12-10/10/12	2	:30	12P- 12:56P (EST)			-	1		-			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	10/5/12
146.	Normal Line / SPOT (69)	10/11/12-10/11/12	2	:30	12P- 12:56P (EST)					1				1	\$1,000.00		Columbus (WSYX)	ABC 6 AT NOON	10/5/12
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B/E	Bookend	P/B Piggy Back	